



18730 Oxnard Street, Suite 207 • Tarzana • California • 91356-5933

Dear Valued Customer,

We would like to begin by thanking you for choosing our company as your primary provider for IT equipment, office products and supplies, and lease financing. We are looking forward to working with you and your company in the near future. We separate ourselves from our competitors by offering a level of service that is non-existent in the bureaucratic world of financing. We have worked in sales and understand the delicate nature of a sales transaction. We know that above all, integrity and timeliness are essential in good business relationships. ***We want to earn your business.***

Leasing with Fame 1 is as simple as filling out two one-page forms. We will not ask our clients to jump through hoops; we understand that time is money. Our quick approval time allows our client to become comfortable with their new purchase, making the transition between early approval processes to equipment acquirer virtually seamless. ***We make leasing easy.***

At Fame 1 our success rides upon your success. Our job is simple. We work every day to become the best lease, IT equipment, and office products and supplies provider in the industry. Our cornerstone is service, and our service is second to none. With all of this said, we ask "Is this the type of service you have come to expect from your lease & IT Equipment provider?" It should be. ***Give us the opportunity to earn your business and see your business succeed. Choose Fame 1 for your next acquisition for leasing, IT equipment, and office products and supplies lease. We want you to succeed.***

If you have any questions regarding our company and its ability to serve you, do not hesitate to contact us with the information provided below.

Sincerely,

Sales Team

Fame 1 Computers, Inc.

Toll-Free: 888.253.5695

Direct: 818.881.1715

Fax: 818.881.0905

E-Mail: [sales@fame1.com](mailto:sales@fame1.com)

Website: [www.fame1.com](http://www.fame1.com)



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### “Why should I lease?”

Lease financing is the financing tool of the next millennium. A recent report in the ELA magazine states:

- 85% of equipment today is financed
- 80% of Fortune 500 companies are currently leasing
- 33% of all financed equipment is leased

So, why are companies leasing instead of choosing alternate forms of financing? You will be comforted to know that leasing has advantages that make it fundamental for companies to take advantage of, especially with computer equipment.

- Leasing may provide a 100% tax deduction for each monthly payment
- A lower initial investment is required in leasing, thereby allowing capital to stay where it belongs, in the company
- Leasing is cash flow cost-effective financing
- Leasing does not reduce bank lines
- Leasing imposes no restrictive covenants that banks usually attach to their loans
- Leasing helps you to preserve your ability to run your own company
- Rules of financing dictate that you invest your capital and lease depreciating equipment, i.e. computer technology
- Leasing is quick and easy (no lengthy forms to fill out)
- Leasing does not effect critical financial ratios, i.e. Working Capital, Current Ratio, Acid Test Ratio, Working Capital to Debt Ratio
- Leasing allows you to defer the decision to buy
- Leasing provides off balance sheet financing

You may have heard the saying “Penny wise and Pound foolish.” This statement has its root in 19<sup>th</sup> Century England. It is a business proverb that tells an individual that the lowest price does not necessarily make the most financial sense. As a businessman, you owe it to your company to look at the big picture. For instance, a quick observation of a monthly payment may find one financing choice slightly cheaper than another. Yet, a wider view would show that the lesser payment requires a larger advance or tight restrictions on business ventures in the future. Take a step back and do what is “Pound wise.”

Leasing is simple. Please call us and allow our leasing professionals to show you how leasing will give your company more freedom and allow you to compete in a competitive market place. Make the financing choice that the majority of Fortune 500 companies have already discovered, choose leasing.



18730 Oxnard Street. Suite 207  
Tarzana, California 91356-5933  
Tel: 888.253.5695 Fax: 818.881.0905

## Credit Information Release Authorization

To Whom It May Concern:

This document should serve as notice to you that I/we are considering an equipment acquisition. This document will serve as your authorization to release any or all credit information regarding my/our account(s) and any or all corporate financial statements on file to any leasing company, bank or financial institution that may be involved in providing credit accommodations for the acquisition of this equipment.

Your cooperation in promptly responding to any such inquires would be greatly appreciated.

Legal Company Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City, State, Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_

Print Name: \_\_\_\_\_ Title: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
SSN#: \_\_\_\_\_



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## Credit Application

|   |   |                   |  |      |
|---|---|-------------------|--|------|
| Company Name:   |   |                   |  |      |
| DBA (if different):   |   |                   |  |      |
| Address:  |   | City:             | State:   | Zip: |
| Phone:  |   | Fax:              | Mobile:  |      |
| Federal Tax ID or Social Security Number if a DBA:  |   |                   |  |      |
| Type of Business:   |   | No. of Employees: |  |      |
| Contact Name:   |   | Title:            | Time in Business:  |      |
| <b>BUSINESS STRUCTURE</b>   |   |                   |  |      |
| <b>Are You a:</b> <input type="checkbox"/> CORPORATION <input type="checkbox"/> LLC <input type="checkbox"/> PARTNERSHIP <input type="checkbox"/> SOLE PROPRIETORSHIP |   |                   |  |      |
| Dunn & Bradstreet Number (Duns):  |   |                   | State of Incorporation                                       |      |
| <b>PERSONAL INFORMATION ON PRINCIPALS</b>   |   |                   |  |      |
| <b><u>REQUIRED ON ALL COMPANIES UNDER 3-YEARS IN BUSINESS and ALL PROPRIETORSHIPS, PARTNERSHIPS, AND LIMITED LIABILITY CORPORATIONS (LLC'S)</u></b>                   |   |                   |  |      |
| Principle or Officer  | Title   | SSN               | Home Address   | Zip  |
| 1.  |   |                   | Address:   |      |
|   |   |                   | City:                      St.:                              |      |
| 2.  |   |                   | Address:   |      |
|   |   |                   | City:                      St.:                              |      |
| <b>TRADE REFERENCES</b>   |   |                   |  |      |
| Reference #1  | Name:   |                   | Phone:   |      |
|   | Address:  |                   |  |      |
| Reference #2  | Name:   |                   | Phone:   |      |
|   | Address:  |                   |  |      |
| <b>BANK REFERENCES</b>  |   |                   |  |      |
| Bank #1   | Name of Bank:   |                   | Phone:   |      |
|   | Contact Person:   |                   |  |      |
|   | Account #:  |                   | Date Opened:   |      |
| Bank #2   | Name of Bank:   |                   | Phone:   |      |
|   | Contact Person:   |                   |  |      |
|   | Account #:  |                   | Date Opened  |      |
| <b>FINANCED OR LEASED EQUIPMENT (LENDER)</b>  |   |                   |  |      |
| Lender:   | Acct#:  | Ph. #:            | Contact Name:  |      |
| <b>DETAILS:</b>   |   |                   |  |      |
| Equipment Cost:   | Term Requested Please Check:  |                   | Buy Out Options:   |      |
|   | <input type="checkbox"/> 24 month <input type="checkbox"/> 36 Month <input type="checkbox"/> 48 Month <input type="checkbox"/> 60 Month |                   | FMV <input type="checkbox"/> \$1.00 <input type="checkbox"/> |      |